



Print Optimization

The road to a digital transformation of your printing needs

- **Better control**
- **Less expense**
- **Resource optimization**
- **Security of confidential documents**

CUTTING BUDGET COSTS? PUT IT ON PAPER

In a competitive market, companies are always looking for ways to reduce costs without compromising the productivity in performing daily activities. Do you know which "hidden cost" lowers your income?

Document printing is often a neglected item in the budget. To optimize your printing infrastructure, technology is not enough. You need an insight into the current situation, improvement possibilities and reduction of unnecessary costs.

Comtrade System Integration helps companies bring innovation in their printing environment and gain better control by implementing print optimization solutions. In addition to reducing costs, these solutions allow you to bridge the gap between traditional and modern management and align your business with the requirements of the digital economy.



Are you ready for an era of change?

The rise of the digital economy brings many opportunities, but also various challenges, the most important of which are:

| | | |
|---|----------------------------------|------------------------------|
| Changing data protection regulations | Growing security threats | Productivity increase |
| Faster adaptation to change | Maintaining profitability | Constant innovation |

We help you to:

Protect

your printer network and prevent data theft

Monitor

your printing infrastructure and reduce internal and external threats

Continuously

improve and simplify processes

Easily manage

your printing processes and cut down on "hidden" costs

Dynamically scale

scale the printing environment in accordance with changes

Digital innovation tailored to your needs

Our service is independent of the device model, type, or manufacturer. Comtrade consultants will review your infrastructure and work with you to create a strategic plan for optimizing the printing process of your business.

Our approach consists of several main steps:

INTRODUCTION

Do you have a company policy in place for monitoring, reducing and controlling your document printing costs, including costs for consumable materials, devices and their maintenance?

Do you know what your monthly costs for copying / printing / scanning / faxing business documents are (including toner and device purchases, and maintenance costs)?

Do you use original or compatible consumable material?

Does your business require printing daily?

We review your entire print environment: document flow, the most economical devices for printing and maintenance, who does the printing and what is being printed... This analysis gives us a clear picture of the current situation and is the basis for the further course of the project.

OPTIMIZATION

Based on the acquired insights, our experts will create a proposal for the optimal solution for printing consolidation. In accordance with the situation and needs analysis, we can advise you to reduce the number of printers or to transfer part of the printing process from overloaded to rarely used devices. We also offer the option of purchasing the existing printing fleet, or a part of it.



Implementation

When it comes to choosing a solution - client always has the last word. Once you decide on a specific solution, our experts will implement it by installing high quality and reliable equipment and software. The installation is performed in accordance with the agreed deadlines and involves educating the users in order to quickly and easily switch to the new system.

Monitoring and reporting

Using monitoring and reporting systems, we help you ease and simplify your printer fleet management. This way, your business continuity is ensured and you get a clear overview of the work metric and use of printers in your company.

Support and modifications

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Results in black and white

Predictable costs, better control and security ... Find out all the benefits of print optimization services.

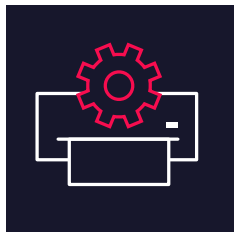
Maximum saving

By redirecting to the most cost-effective devices, using various setup options, control access and printing, as well as detailed consumption reports, not only do you achieve maximum saving, but you can more easily predict and plan your expenses.



Higher productivity

Organize your printing better and prevent downtime. Print optimization services allow you to establish proactive maintenance and repair faults/purchase equipment on time, so that the printing process can run smoothly and employees can save time and focus on their core activities



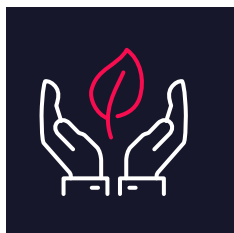
Better control

Establish maximum control over printing processes - who, on which printer, and in which way is printing documents. Manage your entire printing infrastructure (printers, scanners, fax machines, etc.) from a single centralized location and control access to documents.



Maximum safety

Without adequate control, the contents of the documents you print may end up in the wrong hands. With progressively stricter data protection regulations and increasingly sophisticated threats, it is important to ensure a secure flow of business information. Our services allow you to do this through various protection functions.



Less environmental pollution

Reduce energy consumption and make progress in the field of sustainable business with rational printing, using an optimal number of devices. Print optimization services allow you to apply environmentally friendly printing models and reduce your carbon footprint (CO₂ emission).



Why Comtrade

- Authorized partner of HP, Lexmark, Canon, Ricoh
- Delivery of quality equipment for printing, scanning, copying, faxing documents
- Tailor-made solutions for your company
- Reliable and fast implementation
- Flexible system modifications
- Complete technical support